

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 1**

ERIN EDWARDS

AGE: 35

**OCCUPATION: Nonprofit Manager
EDUCATION AND QUALIFICATIONS:**

I've dedicated my career to service. I served two full AmeriCorps terms; managed \$7M of United Way health investments; and led a network of soup kitchens, food pantries, and homeless shelters. I hold a Master's degree in International Development.

On city council, I will:

Address homelessness: Riverside recently declared a State of Shelter Crisis. With over a decade of experience addressing issues like homelessness, I will focus on local action and regional solutions for the hardest-to-serve populations.

Invest in neighborhoods: From the streets to the trees, day and night, I will ensure that everyone feels secure and connected where they live.

Put Riverside on the map: I will tap into the brainpower of our colleges and universities, attract and incubate good jobs, and retain local talent. I will support local businesses and grow city revenue.

I'm on the Board of the Riverside Downtown Partnership, where I sit on the Land Use Committee. I'm a proud partner and the mom of a toddler.

I am the fresh voice Riverside needs with the experience to guide the city through the challenges and opportunities ahead. With your vote, Riverside can be a place where everyone can thrive.

www.ErinForRiverside.com

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 1**

PHILIP FALCONE

EDUCATION AND QUALIFICATIONS:

It's time for a change in Ward 1.

Riverside is at a crossroads with a growing homeless population, failing roads, lack of housing, substantial fiscal obligations and too few 21st century jobs.

Ward 1 can no longer afford a status quo leader, now is the time for strong, visionary leadership capable of a partnering with the community as we navigate through vastly changing and modernizing times.

I propose a platform that looks to our past, builds on our assets and propels us to all the potential of our future. This can be achieved through:

Improved Infrastructure — enhancement of neighborhoods with maintained roads, pipes, and electrical lines that produce reliable services;

Responsible Development — economic revitalization that encourages innovative businesses, promotes local investment and puts Riversiders to work;

Enhanced Quality of Life — involvement with our county partners to create a regional, mental health-based approach to the homelessness crisis.

I have dedicated myself to understanding Riverside issues by attending every City Council meeting since 2016. Beyond working in the non-profit sector, I am a longtime Riversider, attended Riverside schools, worked in the Mayor's Office, and serve as a City Commissioner.

Ward 1 has a proud history and deserves a promising future. Together we can create a better Riverside.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 1**

MIKE GARDNER

**OCCUPATION: Ward 1 Councilmember
EDUCATION AND QUALIFICATIONS:**

My wife Joyce and I have proudly called Riverside home for almost five decades. Serving as your Councilmember has truly been an honor. During my tenure on the Riverside City Council, we've worked together to improve our quality of life and maintain a balanced budget through challenging times. We must continue to work together to ensure that Riverside remains a great city to live, work, play, and raise a family.

My highest priorities on the Riverside City Council will be:

Maintain our balanced budget and reserve fund.

Reduce homelessness.

Support and improve public safety.

Maintain and enhance basic city services like street maintenance and tree trimming.

Enhance educational opportunities for our children and young adults.

Encourage economic smart growth to attract more good-paying jobs with great benefits.

I care deeply about Riverside - I attended both undergraduate and graduate school at the University of California Riverside, built my family and career here, and our three children attended local public schools. I work full-time representing Ward 1, as the job demands, and you deserve.

Please call me at (951) 897-8660 or email me at mike_gardner@att.net if you have questions or would like to discuss any topics. Learn more at www.GardnerForRiverside.com

I'd be honored to earn your continued trust and vote.

Mike

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 3**

RONALDO FIERRO AGE: 34
OCCUPATION: Riverside Commissioner / Restaurateur
EDUCATION AND QUALIFICATIONS:

I am a Riverside City Commissioner and business owner, and I am running for City Council to listen to the needs of residents and get things done for our neighborhoods.

I was born and raised in Riverside, and have lived in Ward 3 for more than 20 years. Along with owning and operating The Salted Pig and W. Wolfskill in Downtown Riverside, I also serve as the Vice President of a Riverside-based produce wholesaler.

As a member of Riverside's Budget Engagement Commission, I advise the Mayor and City Council on spending and policy priorities. I also serve on the Board of Directors for Path of Life Ministries, which serves our neighbors affected by homelessness.

As your City Councilmember, I will work to:

- Ensure police and fire maintain adequate staffing levels.
- Recruit new job creating businesses to Riverside.
- Reduce homelessness by addressing the root causes of the crisis.
- Prioritize funding for road repair and vital infrastructure.

My businesses have been successful because of hard work and a focus on doing the little things right. I want to take that same approach with me to City Hall.

I'd be honored to earn your vote.

Ronaldo Fierro
(951) 385-0120
www.RonaldoforRiverside.com

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 3**

WAYNE J. SKILES
OCCUPATION: Graduate Gemologist GIA
EDUCATION AND QUALIFICATIONS:

Received bachelors Accounting major University of Missouri. .Became Naval pilot awarded Air medal in Vietnam war 300 combat flight hours. Discharged with service connected disability.owned several businesses a Coin & jewelry exchange,a real estate company,a classic car company,. Was President of Hidden Cannyon estates Homeowners association (million dollar homes) in Riverside.Married over 40 years 2 children. Resident of Riverside over 26 years.

A hard working type A personality.

I have desire to improve Riverside , promote our community and improve our property values!

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 3**

WARREN AVERY
OCCUPATION: Businessman / Father
EDUCATION AND QUALIFICATIONS:

My name is Warren Avery.

I have lived and worked in Riverside for nearly 30 years. I am a successful businessman and have my bachelor's degree from Columbia College.

My wife Jennifer and I have been married for 23 years. We have two children.

I have dedicated much time to our youth, volunteering as a coach in local sports programs, like AYSO soccer.

I am running for the City Council to accomplish the following five goals:

One: Give our police officers and fire fighters the tools needed to make our neighborhoods and families safer.

Two: Resolve the homeless issue in Riverside by effectively using all of our resources to bring this problem under control.

Three: Protect taxpayers by balancing the city budget and stopping wasteful spending.

Four: Help students receive the education needed to thrive in today's economy by working closely with our schools.

Five: Ensure that Riverside continues to be an ideal city where people choose to live, work, and play.

I am honored to have the support of our neighbor and Mayor, Rusty Bailey.

Respectfully, I ask for your vote to serve you and our community on the Riverside City Council.

WarrenAvery.com 951-394-1446 – Cell Phone

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**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 3**

RICHARD RUBIO

**OCCUPATION: Government Relations Officer
EDUCATION AND QUALIFICATIONS:**

As your candidate for Riverside City Council, "I'm with You".
I was educated in both parochial and public schools and attended our community college and university.
I taught and coached both male and female youth at our local high schools.
I proudly sit on the "Superintendent of Riverside Unified School District Advisory Board".

My family and I owned and operated an award-winning Mexican Restaurant known as "Rubio's Cocina Mexicana" in the Brockton Arcade for over 29 years in the 3rd Ward.

From my experience as a businessman, I understand the everyday challenges of running a business. Our daily goal was to achieve "good customer service", a philosophy which I plan to keep as your City Councilman. My experience had guided me to my current position. "Government Relations Officer"

I'm also honored to serve on the City of Riverside Planning Commission. The experience has given me a greater understanding of what lies in our city's future.

As a husband, parent, grandfather and resident of our great city. I'm open to new ideas that will help the citizens of our City.

"I'm With You"

Vote for: Richard Rubio for Riverside City Council Ward 3.

Facebook: Richard Rubio for City Council 2019

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 3**

DARRYL (JALANI BAKARI) MARTIN

AGE: 53

**OCCUPATION: Educator / Grant Facilitator
EDUCATION AND QUALIFICATIONS:**

I'm running for office because I have a strong belief in the power of service. I've spent over 25 years in the service of Riverside's students and residents. From the RUSD Superintendent Advisory Council, to the UCR Long Range Development Plan Committee, I've been able to get involved, learn, assess, give back, and be part of Riverside's thriving community. I've been an active member of Matthew Gage's School Site Council, where my kids attended middle school. For over 10 years I've been part of the International Relations Council of The City of Riverside, where I've had the opportunity to take local students on educational international trips.

I've kept my ear to the ground, bringing diverse groups of seniors, students, and working families together to solve problems and uplift our community. Through service and civic action, we can bring our community together, amplify our voices, and build a better future for our city.

I would be honored to receive your vote and I look forward to representing the voices of Ward 3 on our City Council.

Jalani Bakari is a Grant Facilitator at Moreno Valley College, helping students achieve their higher education and career goals. He lives in Ward 3 with his wife, children, nephew and their two dogs. Go to JBWard3.com for more information.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 5**

JOSÉ ARMAS **AGE: 60**
OCCUPATION: Business Operator / Mentor / Supervisor
EDUCATION AND QUALIFICATIONS:

I am a longtime Arlington resident. My wife, Suzanne, and I have lived here since 2000. Suzanne's family has deeper roots, having settled in Riverside in 1843.

My children attended local schools, beginning with Liberty Elementary where I was active in PTA. I organized our Neighborhood Watch group and have been block captain since 2007. I am a graduate of the Neighborhood Leadership Academy, served on the Riverside Tamale Festival committee, and Vice Chair on the Mayor's Transportation Board.

I am not a politician, but I believe in my community and want to continue serving it as your Councilmember.

As a fiscal conservative, I will provide strong leadership to cut wasteful spending, while properly funding police, fire and other services which improve the quality of life for Ward 5 residents.

I will work hard to support existing and new businesses which provide jobs to our residents, and revenue to our city.

Homelessness is a critical issue. I am committed to working with public and private organizations to identify funding to provide needed services for the less fortunate.

Your voice matters. I humbly ask for your vote and would be honored to be your Councilmember.

José L. Armas
951-396-5682 www.Armaz4Ward5.com

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 5**

SEAN MILL **AGE: 52**
OCCUPATION: Businessman / Planning Commissioner / Coach
EDUCATION AND QUALIFICATIONS:

My three priorities for the City Council are fixing the homeless problem, making residents and families safer, and holding City Hall accountable for how it spends your tax dollars.

Homelessness is the biggest problem harming Riverside's quality of life. I have a plan to effectively and compassionately deal with the homeless. It would help those in need and make our streets and parks clean and safe again.

Keeping residents and families safe from crime is the most important job of our city.

I support Riverside hiring more police officers to take gang members and drug dealers off our streets.

This will also help bring property crimes like mail theft under control.

City Hall must spend your taxpayer dollars wisely and protect vital city services.

I will oppose any new city debt or taxes.

I am a husband, father, successful businessman, community volunteer, and youth sports coach. I have served on both Riverside's Airport and Planning Commissions.

I earned a bachelor's degree in political science from the University of California, Irvine. I currently am the Vice President of Sales for WFG National Title.

I am proud to have the support Mayor Rusty Bailey.

I would be honored to have your vote.

VoteForSeanMill.com 951-729-6192

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 5**

GABY PLASCENCIA **AGE: 39**
OCCUPATION: Counselor
EDUCATION AND QUALIFICATIONS:

Having called Riverside home for more than 30 years, I'm running for City Council to continue building our economy, keep our neighborhoods safe and maintain our quality of life by investing in clean spaces and recreational opportunities for residents of all ages.

As a school counselor, I know that investing in our youth will help our economy thrive. I will support programs that keep our students off the streets and prepare them for the jobs of tomorrow.

I will also work to keep our neighborhoods safe by ensuring our police and firefighters have the resources they need. I am honored to have the support of the Riverside Police Officers Association and the Riverside City Firefighters Association.

On Riverside's Budget Engagement Commission, I have worked to ensure our tax dollars are spent responsibly and transparently. As your councilmember, I will continue this work by prioritizing funding for public safety, our youth, parks and recreation, and addressing homelessness. I will also make economic development a top priority, creating good paying jobs so that all of our communities can prosper.

I would be honored to earn your vote for City Council.

Gaby Plascencia
Educator/Youth Counselor

GabyForRiverside.com

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 7**

JOHN DAVE DENILOFS

AGE: 53

**OCCUPATION: (WAHD) Work-At-Home-Dad
EDUCATION AND QUALIFICATIONS:**

John Dave Denilofs was born Phi Long Tran in Da Nang, Vietnam in 1966. John came to California in 1975 via the Philippines, Hawaii and Samoa. John grew up in Bellflower, two weeks after graduating from Mayfair High School he was off to basic training for the U.S. Army. John returned four and a half years later after being stationed in Kentucky, Texas and Germany. After leaving active duty in 1988, John joined the Reserve, he ended his military career in 2003 as a First Sergeant.

From 1989 to 1999 John owned two businesses, a horticulturist business, "Shade Nursery" in Sun City, CA and a turfgrass planting business, "J.D. Flannigan Stolon Planting Service", which operated up and down California. From 2000 to 2010 John was an Independent Contractor driving for Bell Cab Co/Yellow Cab Co based in San Bernardino, CA.

John is a three time cancer survivor. In 2008, John had colon cancer and in 2012 he lost 75% of muscle mass of his right buttocks to sarcoma cancer. In 2014 the sarcoma spread to his lung but once again the VA Loma Linda Hospital pulled off another miracle.

After a military career, being a small business owner, and a cancer survivor, John became a full time single dad. John is currently raising three kids, Allison, 15, Rachal, 8, and Johnny Lee, 7.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 7**

MAARTIN ROSSOUW

AGE: 57

**OCCUPATION: Small Business Owner
EDUCATION AND QUALIFICATIONS:**

Molds are made to be broken. Innovative solutions aren't created by following the status quo.

I believe Ward 7 is different; it has its own diverse cultures, challenges and set of circumstances.

It is this individuality that makes ward 7 strong and draws people to live and work within its boundaries and makes it stronger.

Because of lessons learned as a small business owner and while serving on the Planning Commission the last 7 years, as your councilmember I will strive to make decisions based on these experiences, different circumstances in this community. Making prudent and well thought out decisions will ultimately lead to its fair share of Riversides finances and services.

Please vote for me and remember "Together We Can....."

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 7**

STEVE HEMENWAY

**OCCUPATION: Educator / Finance Director
EDUCATION AND QUALIFICATIONS:**

I am running for City Council to strengthen our city by working with government, nonprofit, and business sectors to create safe, healthy, and thriving neighborhoods.

I will ensure our community is a place where everyone finds educational, recreational, and employment opportunities. This involves building our economy by creating and sustaining a strong business community, supporting our first responders with the resources needed to keep our neighborhoods safe, and addressing our housing and homelessness challenges.

My career as a Finance Director, along with my MBA in Accounting and Finance, provide me with the experience needed to keep Riverside on solid financial ground to ensure a high quality of life for current and future generations.

As an educator at La Sierra University, I value partnerships with our educational institutions to provide college and career pathways that prepare students for the jobs of tomorrow and ensure those jobs are available in our city.

For the last two decades, I have been proud to call Riverside home and believe our values of community, service to others, and hard work are what make us strong.

I would be honored to earn your support to represent our neighborhood on the City Council.

Steve Hemenway
Educator/Finance Director

SteveForRiverside.com

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**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 7**

THOMAS JORDAN

AGE: 58

**OCCUPATION: IT Professional
EDUCATION AND QUALIFICATIONS:**

As a native born "son of Riverside" I am dedicated to preserving the rich heritage & character of the La Sierra Area (Ward 7). My past involvement with local area planning Committee's, Service as the AS/RCC president, and member of the RCC Board of Trustees has prepared me for the leadership role as your councilman. I am proud to Hail as a Notre Dame H.S. graduate as well as an Alumni of the SDSU College of Public Administration.

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 7**

RODRIGO TORRES JR

AGE: 41

**OCCUPATION: Small Business Owner
EDUCATION AND QUALIFICATIONS:**

Education

Norte Vista High School Graduate 1996

Cal State University San Bernardino BA History 2001

The 7th ward has many challenges, for instance population growth, traffic and crime. The biggest challenge yet is the communication between residents, we need more. Increased dialogue between residents will benefit our ward. Further, increased dialogue between residents and our police department will increase safety, by reporting crime instead of disregarding it.

I am fluent in both English and Spanish. I will work to bridge the communication gap between residents and our police department, the school district and the business community. Also, I will work to push street improvements to maintain the safety of our pedestrians and drivers.

As a council member I will have an open door policy, in and out of City Hall. Both Norte Vista and La Sierra High School will receive \$1,000 each in scholarships annually, donated by me, in effort to promote higher education.

I was as a member of the Arlanza/La Sierra Project Area Committee (2009-2015). In 2015 I was appointed to the Airport Commission, where I served until 2016.

I was raised and I grew up in the 7th Ward. I want to do everything that is possible to make our community succeed.

I respectfully ask for your vote on June 4.

Rodrigo Torres Jr (951-818-2415)

**CANDIDATE STATEMENT FOR
CITY COUNCIL MEMBER,
CITY OF RIVERSIDE, WARD 7**

WILLIAM D. PEARCE

AGE: 35

**OCCUPATION: Educator
EDUCATION AND QUALIFICATIONS:**

Riverside, our city, should: Provide quality services to residents and businesses — Provide a safe and secure environment for all families in all parts of the city — Maintain an up-to-date, modern infrastructure that respects the property rights of its residents. As your Ward 7 City Council Representative, I will: Use my vote to ensure taxpayer dollars are spent on highest priority projects, not just on those benefiting downtown — Oppose the Riverside Transmission Reliability Project's above ground high voltage power line installation. It should be underground — Protect the La Sierra Hills and other legacy properties on the West End of the city from re-zoning for large-scale hi-density housing that will further clog and stress our public infrastructure — Support Proposition R and Measure C — Work with the business community to support local businesses through redevelopment, initiatives, and incentives that will bring growth and more high-paying jobs through responsible industry expansion. About me: I'm a local boy who grew up here — attended Alvord Unified School District grades 1-12. I received both Bachelor and Doctoral Degrees from UC Riverside. I'm raising a family of three beautiful children with my wonderful wife, Theresa. Sí, hablo español. williampearce4ward7.org